



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Placement, Inc.  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2622

Invoice #	105824-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/01/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105824
Alt Order #	06844881
Deal #	
Order Flight	08/23/12 - 09/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			08/27/12 to 09/02/12	3x	MTWTF--					
	KSNV			M 08/27/12	:30	6:54 AM	TVGENHECK1203H Homes		\$1,000.00		3
	KSNV			Tu 08/28/12	:30	6:49 AM	TVGENHECK1203H Homes		\$1,000.00		2
	KSNV			F 08/31/12	:30	6:09 AM	TVGENHECK1203H Homes		\$1,000.00		1
3	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			08/27/12 to 09/02/12	3x	MTWTF--					
	KSNV			Tu 08/28/12	:30	4:55 PM	TVGENHECK1203H Homes		\$700.00		2
	KSNV			Th 08/30/12	:30	4:51 PM	TVGENHECK1203H Homes		\$700.00		3
	KSNV			F 08/31/12	:30	4:41 PM	TVGENHECK1203H Homes		\$700.00		1
6	KSNV	Face to Face w/ J. Ralston	730-756pm								
	KSNV			08/27/12 to 09/02/12	2x	M--F--					
	KSNV			M 08/27/12	:30	7:40 PM	TVGENHECK1203H Homes		\$1,000.00		2
	KSNV			F 08/31/12	:30	7:48 PM	TVGENHECK1203H Homes		\$1,000.00		3
7	KSNV	Saturday Today	7a-9am								
	KSNV			08/27/12 to 09/02/12	1x	-----S-					
	KSNV			Sa 09/01/12	:30	7:57 AM	TVGENHECK1203H Homes		\$625.00		1
8	KSNV	Wake Up Early Wagners	430a-5a								
	KSNV			08/27/12 to 09/02/12	1x	MTWTF--					
	KSNV			Th 08/30/12	:30	4:53 AM	TVGENHECK1203H Homes		\$200.00		1
9	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			08/27/12 to 09/02/12	3x	MTWTF--					
	KSNV			Tu 08/28/12	:30	11:20 PM	TVGENHECK1203H Homes		\$1,100.00		3
	KSNV			W 08/29/12	:30	11:34 PM	TVGENHECK1203H Homes		\$1,100.00		2
	KSNV			Th 08/30/12	:30	11:25 PM	TVGENHECK1203H Homes		\$1,100.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Face to Face in PRIME	8-11pm		08/27/12 to 09/02/12	1x	-T-----				
				Tu	08/28/12	:30	10:46 PM	TWGENHECK1203H	Homes	\$1,000.00	
		Aired Spots				14					1

Gross Total \$12,225.00  
 Agency Commission \$1,833.75  
 Net Amount Due \$10,391.25  
 Payment Terms 30 Days

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